CITY REPORT

Ambala, mapped.

8 dark stores split 2/2/2/2 across Blinkit, Zepto, Swiggy Instamart, and Flipkart Minutes - a rare four-way parity market where six of seven areas have exactly one operator and BigBasket is the only absentee.

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BY

QuickCommerceMap

REPORT ID

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CHAPTER 01 · SAMPLE

01

Executive summary

The headline numbers and what they mean for this city.

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Ambala, Haryana, hosts **8 operational dark stores** across **7 neighborhoods**, based on our store-level dataset. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

> *86% of Ambala's areas are served by only one platform - limited consumer choice in most neighborhoods*

8	7	4	0.3M
DARK STORES	NEIGHBORHOODS	PLATFORMS PRESENT	CITY POPULATION (EST.)

KEY FINDINGS

01 Ambala has 8 operational dark stores across 7 neighborhoods.

02 Flipkart Minutes leads with 2 stores (25% market share).

03 Store density: 30 per million residents - above the national benchmark of 15/million for mature markets.

04 1 areas have multiple platform choices; 6 are served by a single operator.

05 Estimated workforce: 64–120 people across pickers, delivery partners, and managers.

06 86% of Ambala's areas are served by only one platform - limited consumer choice in most neighborhoods

07 BigBasket has zero presence in Ambala, despite operating in 53% of peer cities

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SAMPLE PREVIEW ENDS HERE

Continue with the full Ambala report.

This preview shows 3 of 33 pages. The full report includes:

- City map with all 8 stores, each drawn inside the 1 km square it is in
- Area-by-area breakdown across all 7 neighborhoods
- Platform competition analysis with market-share charts
- Per-platform deep-dives: strongholds, sole-operator areas, coverage gaps
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Ambala
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

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Get it at quickcommercemap.com/research/cities/ambala · Or email hello@quickcommercemap.com

About this data. Figures are compiled from publicly observable store-locator information and reflect our best understanding at the time of publication. Quick commerce moves quickly and store locations are approximate, so details may differ from current conditions on the ground. Provided for research and informational use, as-is and without warranty; please verify independently before acting on any specific figure. QuickCommerceMap and QCM Research accept no liability for decisions made in reliance on it.