CITY REPORT

Ajmer, mapped.

5 dark stores in the Sufi pilgrimage capital - why Ajmer's 4 million annual pilgrims do not translate into quick commerce demand, and why three of India's five platforms are still absent.

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BY

QuickCommerceMap

REPORT ID

QCM-CITY-AJMER

CHAPTER 01 · SAMPLE

01

Executive summary

The headline numbers and what they mean for this city.

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Ajmer, Rajasthan, hosts **5 operational dark stores** across **4 neighborhoods**, based on our store-level dataset. This chapter surfaces the findings that matter most for this city's quick commerce landscape.

> *75% of Ajmer's areas are served by only one platform - limited consumer choice in most neighborhoods*

5	4	2	0.7M
DARK STORES	NEIGHBORHOODS	PLATFORMS PRESENT	CITY POPULATION (EST.)

KEY FINDINGS

01	Ajmer has 5 operational dark stores across 4 neighborhoods.
02	Blinkit leads with 3 stores (60% market share).
03	Store density: 7 per million residents - below the national benchmark of 15/million for mature markets.
04	1 areas have multiple platform choices; 3 are served by a single operator.
05	Estimated workforce: 40–75 people across pickers, delivery partners, and managers.
06	75% of Ajmer's areas are served by only one platform - limited consumer choice in most neighborhoods
07	Zepto has zero presence in Ajmer, despite operating in 56% of peer cities

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SAMPLE PREVIEW ENDS HERE

Continue with the full Ajmer report.

This preview shows 3 of 31 pages. The full report includes:

- City map with all 5 stores, each drawn inside the 1 km square it is in
- Area-by-area breakdown across all 4 neighborhoods
- Platform competition analysis with market-share charts
- Per-platform deep-dives: strongholds, sole-operator areas, coverage gaps
- Underserved areas: neighborhoods with expansion potential
- Workforce analysis: roles, salaries, hiring volume
- 5 distinctive insights unique to Ajmer
- Peer city comparison with 5 similar cities
- Full methodology, data sources, and appendix

From ₹199

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Get it at quickcommercemap.com/research/cities/ajmer · Or email hello@quickcommercemap.com

About this data. Figures are compiled from publicly observable store-locator information and reflect our best understanding at the time of publication. Quick commerce moves quickly and store locations are approximate, so details may differ from current conditions on the ground. Provided for research and informational use, as-is and without warranty; please verify independently before acting on any specific figure. QuickCommerceMap and QCM Research accept no liability for decisions made in reliance on it.